

Kip Campbell Cheat Sheet: Net Worth, Career, and Business Empire

Get the Kip Campbell cheat sheet: how the Red Arrow host built an estimated \$3.5 million from hunting TV, his five income streams, and the career milestones that took him from a Virginia kid with a camcorder to an outdoor media empire.

Net worth and income

1. Estimated net worth in 2025: around \$3.5 million, earned through media, gear sales, and brand endorsements.
2. Five primary income streams: TV hosting (syndication, contracts, and reruns of Red Arrow), ownership of Shotfish Productions, brand endorsements and sponsorships with major outdoor brands, merchandise and gear sales through Red Arrow Weapons, and public appearances at hunting expos, fan meetups, and speaking engagements.

Bio basics

3. Born in 1981, making him 44 years old as of 2025; raised in Virginia, where hunting and fishing with his father shaped his early life.
4. Attended James Madison University, studying Media Arts and Design, the combination that later fueled his multimedia ventures.
5. Height 6 feet (183 cm), approximately 185 lbs, with an athletic build suited to an active outdoor lifestyle.

Career highlights

6. Launched the hunting show Red Arrow in 2007; it gained a cult following for cinematic storytelling and an unapologetic stance on hunting culture and the Second Amendment.
7. Founded Shotfish Productions to keep creative control, producing and editing Red Arrow independently plus other outdoor-themed content.
8. Built Red Arrow Weapons into a tactical and hunting gear line (rifles, accessories, branded merchandise) serving the hunting and shooting community.
9. Industry recognition: multiple Golden Moose Awards, with frequent features in outdoor magazines and trade shows.

Family

10. Married with three children; shares hunting trips and outdoor family time on social media while keeping family life largely private. His brand centers family values, patriotism, and outdoor ethics.

Want the full guide?

Want the full biography, business breakdown, and FAQs? Read the complete guide Cheat sheet distilled from the David's Guide article above. Figures are estimates as stated in the guide; anything not stated there is marked [VERIFY].

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